

Message Text

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PAGE 01 MONTRE 00117 182054Z
ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 INR-07 NSAE-00 PA-02 PRS-01

/023 W

-----047782 182056Z /64

P R 182035Z JAN 78
FM AMCONSUL MONTREAL
TO SECSTATE WASHDC PRIORITY 9920
INFO AMEMBASSY OTTAWA
USIA WASHDC
AMCONSUL QUEBEC CITY

UNCLAS MONTREAL 117

E.O. 11652: NA
TAGS: PINT, SOPN
SUBJECT: LE JOUR FOLDS, AGAIN

1. THE MONTREAL PRO-QUEBEC INDPENDENCE WEEKLY LE JOUR HAS BEEN CLOSED, REPORTEDLY FOR FINANCIAL DIFFICULTIES.
2. THIS IS THE SECOND TIME IN FOUR YEARS LE JOUR PUBLICATION HAS CEASED PUBLICATION FOR THE SAME REASON, FIRST AS A DAILY, THEN A WEEKLY.
3. PRESS REPORTS SAY THE WEEKLY, WHICH SOLD FOR ONE-DOLLAR, HAD ONLY 15 THOUSAND READERS OR AT LEAST THREE THOUSAND LESS THAN IT NEEDED TO BREAK EVEN.
4. L JOUR HAS PROMOTED POLITICAL SOVEREIGNTY FOR QUEBEC BUT ITS STAFF AND SOME PARTI QUEBECOIS OFFICIALS INSISTED IT WAS NOT A PARTY ORGAN.
5. COMMENT: RECENT ISSUES HAVE INDEED BEEN LIGHT IN ADVERTISEMENT. CERTAINLY ITS CONTENT HAS BEEN EXTRAORDINARILY DULL. WE SUSPECT THE COMMITTED DID NOT NEED IT AND IT WAS SEEN AS AN UNSUCCESSFUL PROSELYTIZER.

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Message Attributes

Automatic Decaptoning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: FINANCE, PUBLICATIONS, THE PRESS
Control Number: n/a
Copy: SINGLE
Draft Date: 18 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978MONTRE00117
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780090-0011, D780027-0048
Format: TEL
From: MONTREAL
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780150/aaaabqar.tel
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Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 4bb2cfe2-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 04 feb 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3755993
Secure: OPEN
Status: NATIVE
Subject: LE JOUR FOLDS, AGAIN
TAGS: PINT, SOPN, APOU, LE JOUR
To: STATE OC
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/4bb2cfe2-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
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20 Mar 2014
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